

DH PHOTOGRAPHY

WHERE TO USE YOUR BRANDING PHOTOS



Branding Photos Checklist

@DOROTHEA.HEEGER

INSTAGRAM

- Instagram Posts
- Instagram Stories
- Instagram Stories background
- Instagram Reel
- Instagram Reels Covers
- Instagram IGTV Covers
- Instagram Ads

FACEBOOK

- Facebook Posts
- Facebook Stories
- Facebook Group Cover
- Facebook Profile Image
- Facebook Ads

WEBSITE

- Page Header
- Blog Images / Graphics
- Social Image
- Pinterest Sharing Image
- About Page

EMAIL

- Email Header
- Signature Image
- Product Image

OFFERS / SERVICES

- Product Illustration
- Store Display
- Pricing Guide
- Sales Page

OTHER

- Contracts
- Promotion Graphics
- Media Kit
- Presentation Slides
- Landing Pages
- Brochures
- Welcome Packets
- Freebie Images
- Book Cover
- Branded Products
- Guest Blogpost
- Event Invitations
- Business Cards
- Thank You Cards

View the next few pages to see some examples

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NEWSLETTER

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5 THINGS TO KNOW ABOUT MED SCHOOL

by Jo Smith



LET ME INTRODUCE MYSELF

Hi, I'm Jo...

And I've been studying medicine for the past 6 years. It's been quite the journey and I feel like I've learned so many things beyond just medicine, things about myself.

BIGGEST LESSON

*Out of all the things I learned,,,
... this is probably the one that
impacted my life the most.*

◀ DETAILS

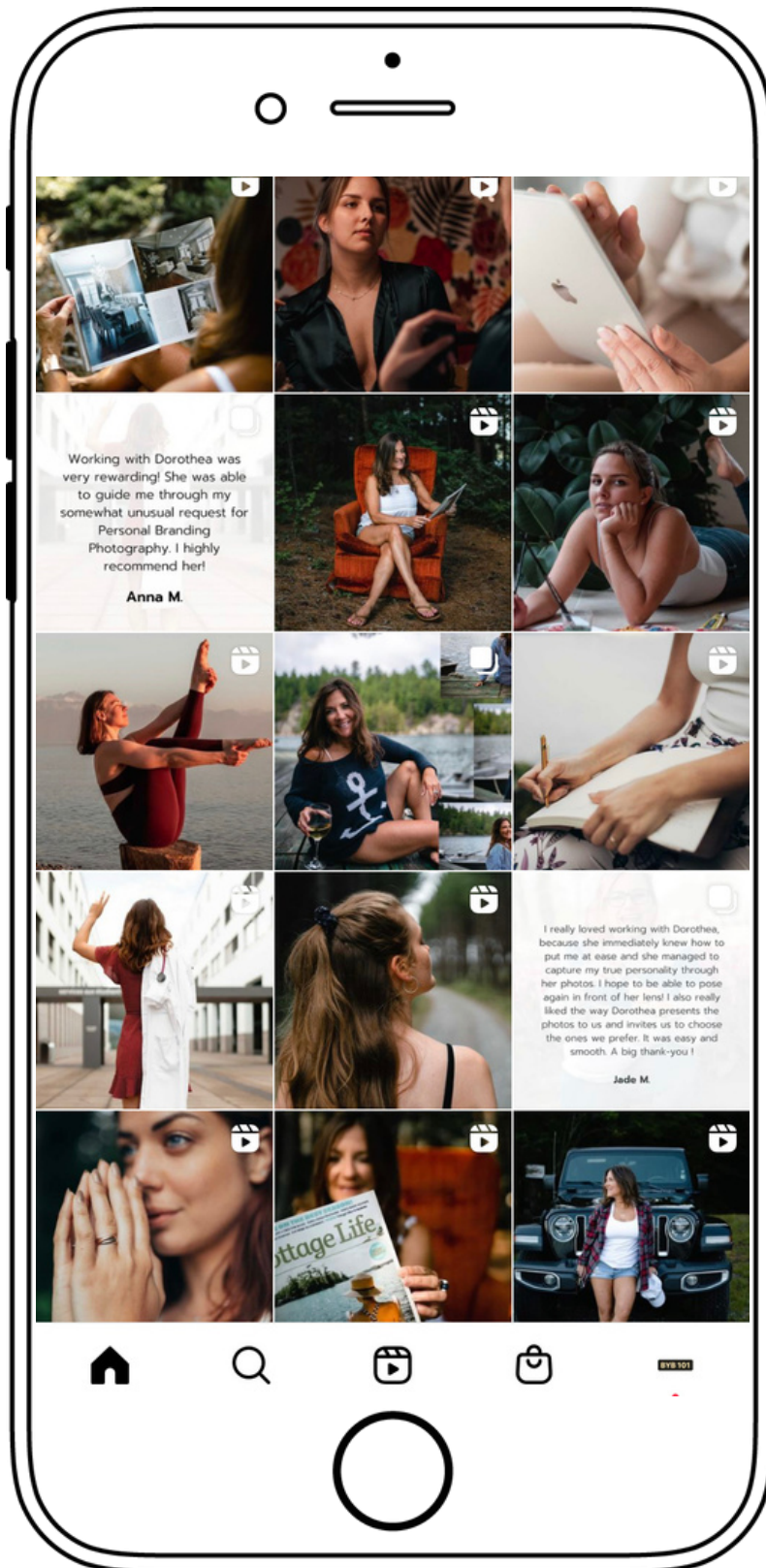


FOR MORE INFORMATION:
270-699-4271 | 320 COFFMAN ALLEY LEBANON, KY 40033



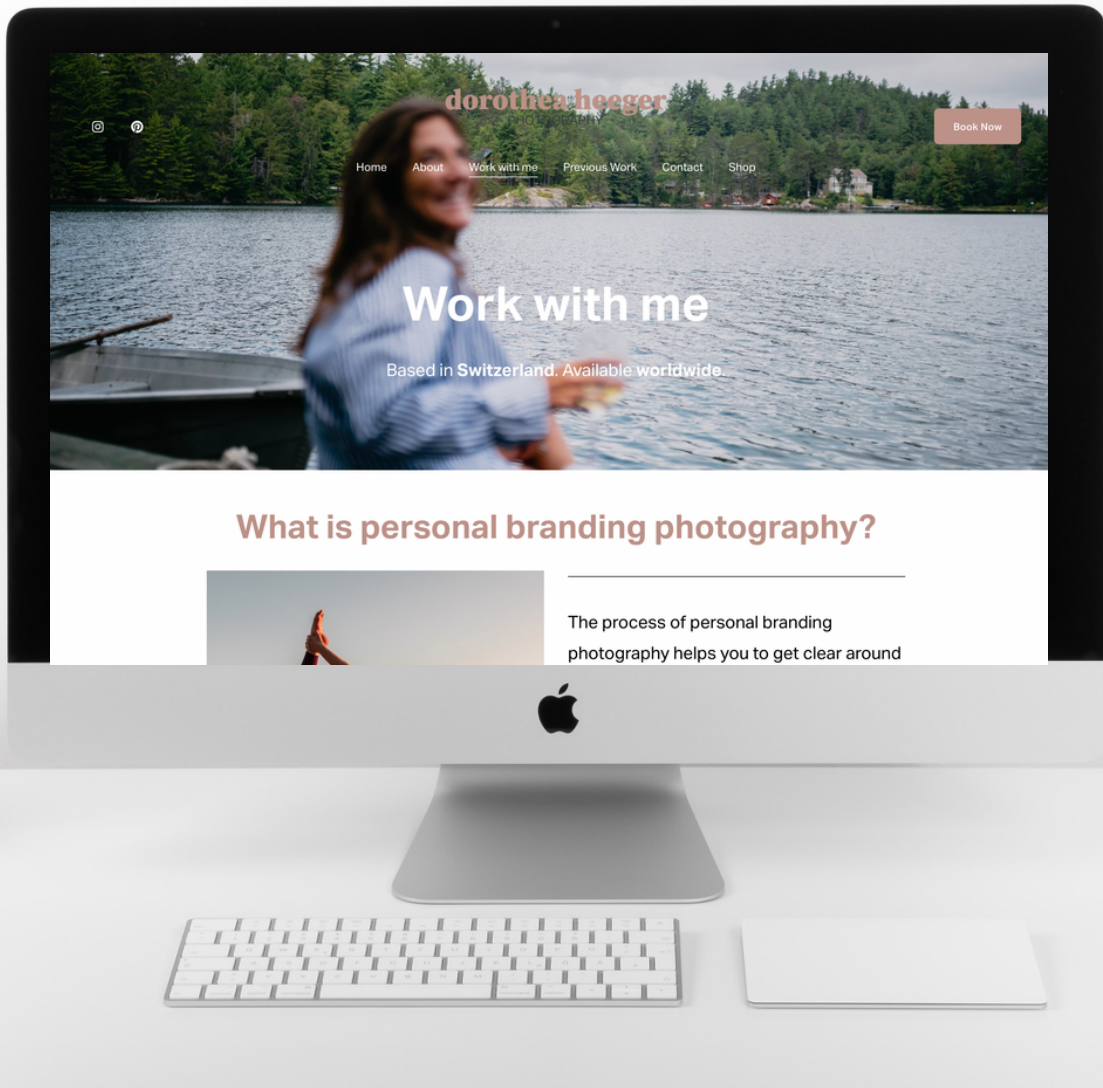
INSTAGRAM FEED

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WEBSITE

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GUIDES / FREEBIES

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DH PHOTOGRAPHY

Dorothea Heeger Photography

Personal branding photos for spiritual women who are creating a life of freedom and joy.

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PINTEREST GRAPHICS

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ACTION STEPS

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1

As soon as you receive your gallery from your photographer, go through your photos and organise them. You can put them in 3-4 folders (ex: Portraits, Lifestyle, Close-Ups) and then colour code them using tags (on Mac) for different outfits / seasons / actions / etc.

2

Choose 3 places out of the list at the beginning of this guide where you're going to start using your photos.

3

Pick one day every month or every other week where you go through your folders of photos and see which photos you can use in your content this month, and which photos you can use to update your website for example.

Doing this regularly ensures that your brand stays up to date with you and your business, even as you evolve and grow.

DO YOU NEED MORE ASSISTANCE?

If you invested in brand photos, but feel like you'd like some help creating your content, figuring out your brand & marketing strategy, or simply would like someone to talk to about your business ideas... I'm here for you!!

Next to photography, I also offer a *Brand Management* service. Email me if that's something you're interested in. I'll send you all the details so you can decide if you want to make this investment in yourself and your business.

SEND ME AN EMAIL

Love,

Dorothea Heeger

